



TUOLUMNE COUNTY CHAMBER OF COMMERCE

RE: IN SUPPORT OF SB1028

03/26/2024

On behalf of the Tuolumne County Chamber of Commerce and its members, we wish to express our enthusiastic support for California Senate Bill 1028. This legislation is an asset for rural areas like ours, where the economy is heavily reliant on tourism.

The nature of our local economy offers limited avenues for development, making it imperative to seize every opportunity to enhance our tourism offerings. SB 1028 addresses this need by increasing the flexibility in the issuance of on-sale general licenses (Type 47), enabling a more vibrant and diverse hospitality sector. This is essential for attracting and retaining visitors, thereby supporting our tourism-driven market.

The benefits of this legislation are clear:

- It supports the development of a vibrant dining and entertainment scene, which is a key attraction for tourists.
- It opens up new opportunities for entrepreneurs in our region, encouraging investment and innovation in the hospitality sector.
- It contributes to job creation and economic stability, ensuring the continued vitality of our local economy.
- SB 1028 achieves this expansion while preserving crucial local control.

SB 1028 is a proactive measure that supports the growth and sustainability of our tourism-driven economy. It recognizes the unique challenges faced by rural areas and provides the tools needed to capitalize on our strengths.

We strongly endorse this bill and believe it will have a positive impact on Tuolumne County and similar regions throughout California.

Sincerely,

Mathew Galvan
Board Chair
Tuolumne County Chamber of Commerce

Information

Address
197-B Mono Way
Sonora, CA 95370

Website
TcChamber.com

Email
info@tcchamber.com

Phone
(209) 532-4212

Contacts

Mathew Galvan
Board Chair
boardchair@tcchamber.com

Natasha Eaves
Chief Executive Officer
ceo@tcchamber.com